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	Download Date:	2021-08-02
	Content Status:	approved
	Approval Date:	2021-03-03
	Content Owner:	Giordano, Barbara
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	Content Public Go Live Date:	
Content Public Removal Date:	2023-04-07	

Basic Marketing Content

FPC/ Brand Code:	81714013
Pack Barcode:	08001841200835
Master FPC:	No
Market Brand:	PGProLine PGP
Market Subbrand:	
Product Title Long:	Mastro Lindo Professional Detergente Disinfettante Multisuperficie 750ML
Product Title Short:	Mastro Lindo Detergente Disinfettante Multisuperficie
Product Title Super Short:	
Product Description:	Il detergente disinfettante multisuperficie Mastro Lindo Professional è uno spray pronto all'uso per la pulizia e la disinfezione di superfici di vario tipo, acciaio inossidabile e vetri.

Features and Benefits:

Offre una disinfezione efficace di svariati tipi di superfici
 Non lascia tracce
 Registrato in accordo alle norme EN1276 e EN13697
 Tempo di contatto di 5 minuti

Search Terms- General:

detergente, detergente multiuso, detergente universale, detergente per tutti gli usi, p&g professional, mastro lindo, detergente mastro lindo, spray mastro lindo, disinfettante, aree a contatto con i cibi, sgrassatore, grasso, detergente industriale, detergente multiuso industriale, pulizia industriale, prodotti per la pulizia industriale, forniture per la pulizia industriale, detergente professionale, detergente multiuso professionale, pulizia professionale, prodotti per la pulizia professionale, forniture per la pulizia professionale, detergente per uffici, detergente multiuso per uffici, pulizia degli uffici, prodotti per la pulizia degli uffici, forniture per la pulizia degli uffici, detergente commerciale, detergente multiuso commerciale, pulizia commerciale, prodotti per la pulizia commerciale, forniture per la pulizia commerciale, detergente per ditte di pulizia, detergente multiuso per ditte di pulizia, pulizia ditte di pulizia, prodotti per ditte di pulizia, forniture per ditte di pulizia, prodotti per la pulizia,

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forniture per la pulizia, prodotti di pulizia, forniture di pulizia, detergente efficace, pulizia efficace, senza macchie, pulito splendente

Brand Description/Story:

Package Label & Category Specific

Purpose:

Active Ingredients:

Indications/Uses:

Warning:

Tenere fuori dalla portata dei bambini. In caso di consultazione di un medico, tenere a disposizione il contenitore o l'etichetta del prodotto. Non respirare gli aerosol. In caso di malessere, consultare un medico. Non inalare i vapori. Scheda dati di sicurezza disponibile su richiesta.

Directions:

N/A

Other Drug Facts Information:

Ingredients:

Profumo, Disinfettanti

Nutrition Facts:

Choking Hazard Warning:

Consumer Care Phone:

0800 125 658

Consumer Care Return Address:

Procter & Gamble Italia
Viale Giorgio Ribotta 11
00144 Rome
Italy

Consumer Care Statement:

Domande? Telefonaci o inviaci un'e-mail.

Manufacturer Address:

Pack Count/Uses:

0 N/A

Pack Size:

750.0 ml

Size Name:

Package Type:

Bottiglia

Color:

Flavor/Scent:

Skin Type:

Hair Type:

Diaper/Nappy Babyweight:

Diaper/Nappy Size:

Model Number:

Batteries Included

Batteries Required:

Number of Batteries Required:

Battery Type:

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Replacement Accessories:**AC Voltage:****Product Expires?:****Shelf Life in Days:****Does the product have Open Sharp Edges?****Is the product a liquid in Double Sealed Container?****Is the Item a SIOC?****Must be 18 years or Older to Purchase?****Brandbank Segmentation:**

Exploding Bomb:	No
Gas Cylinder:	No
Corrosion:	No
Flame:	No
Skull & Crossbones:	No
Exclamation Point:	No
Flame Over Circle:	No
Health Hazard:	No
Environment:	No
Signal word:	No Signal Word

Logistics

Sub-Sector:	Home Care
SAP Category:	Prof Surface Care
SAP Brand:	PGProLine Professional
SAP Sub-brand:	Base
Initiative Name:	Amsterdam
Customer Specific SKU:	
Start of Ship:	2020-04-06
Distribution Market:	Italy
Country of Origin:	Netherlands
Package Weight:	819.81 g
Product Weight:	746.25 g
Package Dimensions (HxLxW):	297.0x108.0x61.0 mm
DUN 14:	08001841200828
Case Weight:	5113.86 g
Shipping Case Dimensions (HxLxW):	322.0x229.0x197.0 mm

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Inner Packs per Case:

Units per Inner Pack:

Units per Case: 6

Creation Date: 2020-03-30

Last Modified Date: 2021-04-03

Content Public Removal Date: 2023-04-07

Status & Brand Content Owner

Current Approval Status: approved

Last Approval date: 2021-03-03

Last Approver: giordano.b@pg.com

P&G BCO: giordano.b@pg.com

Brand Content Coordinator: bon.g@pg.com

Status: Completed

Active: Y

Deactivated on:

Deactivated by:

Completeness %: 100%

Image Ready: Yes

Text Ready: Yes

Locked: No

Gaps to Correct:

Associated Media



Product Image - In Package
Front
Center
v1 - png
3000x3000
Exp:-



Product Image - Multiple
Products In Pack
Front
Center
v1 - png
3000x3000
Exp:-



Product Image - Multiple
Products In Pack
Front
Left
v1 - png
3000x3000
Exp:-