

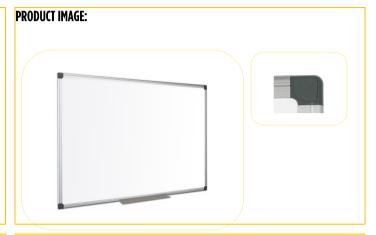
PRODUCT NAME: Maya Aluminium Framed Whiteboard – Lacquered Steel Surface

PRODUCT SHORT DESCRIPTION:

Useful whiteboard ideal for any presentation

FEATURES AND BENEFITS:

- Slim anodised aluminium frame
- High quality lacquered steel surface for frequent use
- 10 years surface warranty
- Magnetic steel surface for best performance
- Aluminium pen tray simply clips onto the frame in any position
- Wall fixings supplied



MARKETING COPY:

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

APPLICATION AND SALES PROPOSITION:

- Enhanced presentation in a simple and easy way
- Easily mount Maya boards on any wall. The specially designed corner pieces add resistance and durability to every product in this line.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:						
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:
Aluminium	Lacquered steel	400x300	418x317x20	1,29	1 ,51	MA0807170
Aluminium	Lacquered steel	600x450	720x470x22	1,55	2,10	MA0207170
Aluminium	Lacquered steel	900x600	1030x620x25	2,93	3,91	MA0307170
Aluminium	Lacquered steel	1200x900	1330x920x25	5,59	7,44	MA0507170
Aluminium	Lacquered steel	1200x1200	1330x1260x25	7,33	9,79	MA3807170
Aluminium	Lacquered steel	1500x1000	1650x1050x25	7,64	10,12	MA1507170

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