

## PRODUCT PROFILE SHEET

|  |   |   |  |                                      |
|--|---|---|--|--------------------------------------|
| 1) Product Category : Roller Ball Pen  |   | 3) Article No. : BL-FRP5                    |  |                                      |
| 2) Product Name : FRIXION point 05 (for Europe)  |   |   |  |                                      |
| 4) Product Features : <ul style="list-style-type: none"> <li>· The roller ball pen with innovative special gel ink.      · Needle shaped, extra fine point is suitable for writing small letters.</li> <li>· The ink colour is removable by friction with a rubber on the tail.      · Colourful and stylish appearance appeals especially to the young.</li> <li>· Rewritable on the same spot with the same pen.</li> <li>· Ink colour disappears at the temperature around 60 and recovers at around -10 .</li> </ul> |   |   |  |                                      |
| 5) Ball Dia. :<br>0.5mm (Needle Tip)   | 6) Ink Type :<br>Water based, "FRIXION" ink<br>(Thermo-sensitive ink) | 7) Width of Stroke :<br>[Target] 0.25mm     | 8) Write-out Distance :<br>[Target] 350m | 9) Shelf Life :<br>1.5 years         |
| 10) Ink Colour(s) :<br>Black, Red, Blue, Green, Violet, LightBlue, Pink (7 colours)  |   | 11) Body Colour(s) :<br>Same as Ink Colours |  | 12) Initial Shipment :<br>July, 2010 |
| 13) Marketing Support Program Availability Information :<br>a) BL-FRP5 60 DPK for Europe<br>Item No. : BL-FRP5-60DPK-E<br>Contents : Bx12, Lx18, R/G/V/LB/Px6pcs each.<br>Shipment : July, 2010  |   |   |  |                                      |
| 14) Remarks :<br>a) Refill 3-pc pack<br>Article No. : BLS-FRP5-S3<br>Colours: Black, Red, Blue, Green, Violet, LightBlue, Pink   |   |   |  |                                      |

### 15) JAN & Packing Information :

| Article No.     | JAN CODE         |                      |                     |                      | PEN/RF/RF 3-pk |               | DOZ/SET                         |               |          | GROSS BOX                       |               |           | EXPORT CARTON                   |                |           |
|-----------------|------------------|----------------------|---------------------|----------------------|----------------|---------------|---------------------------------|---------------|----------|---------------------------------|---------------|-----------|---------------------------------|----------------|-----------|
|                 | PCS<br>49-02505- | DOZ/SET<br>49-02505- | GROSS<br>349-02505- | CARTON<br>549-02505- | Length<br>(mm) | Weight<br>(g) | Dimensions<br>L x W x H<br>(mm) | Weight<br>(g) | Quantity | Dimensions<br>L x W x H<br>(mm) | Weight<br>(g) | Quantity  | Dimensions<br>L x W x H<br>(mm) | Weight<br>(Kg) | Quantity  |
| BL-FRP5-B       | 39921-3          | 39941-1              | 39941-2             | 39941-6              | 138.6          | 9.6           | 72x27x140                       | 127           | 12 pens  | 169x143x148                     | 1,574         | 144 pens  |                                 |                | 864 pens  |
| BL-FRP5-R       | 39922-0          | 39942-8              | 39942-9             | 39942-3              | 138.6          | 9.6           | 72x27x140                       | 127           | 12 pens  | 169x143x148                     | 1,574         | 144 pens  |                                 |                | 864 pens  |
| BL-FRP5-L       | 39923-7          | 39943-5              | 39943-6             | 39943-0              | 138.6          | 9.6           | 72x27x140                       | 127           | 12 pens  | 169x143x148                     | 1,574         | 144 pens  |                                 |                | 864 pens  |
| BL-FRP5-G       | 39924-4          | 39944-2              | 39944-3             | 39944-7              | 138.6          | 9.6           | 72x27x140                       | 127           | 12 pens  | 169x143x148                     | 1,574         | 144 pens  |                                 |                | 864 pens  |
| BL-FRP5-V       | 39925-1          | 39945-9              | 39945-0             | 39945-4              | 138.6          | 9.6           | 72x27x140                       | 127           | 12 pens  | 169x143x148                     | 1,574         | 144 pens  |                                 |                | 864 pens  |
| BL-FRP5-LB      | 39926-8          | 39946-6              | 39946-7             | 39946-1              | 138.6          | 9.6           | 72x27x140                       | 127           | 12 pens  | 169x143x148                     | 1,574         | 144 pens  |                                 |                | 864 pens  |
| BL-FRP5-P       | 39927-5          | 39947-3              | 39947-4             | 39947-8              | 138.6          | 9.6           | 72x27x140                       | 127           | 12 pens  | 169x143x148                     | 1,574         | 144 pens  |                                 |                | 864 pens  |
| BL-FRP5-60DPK-E | -                | 40219-7              | -                   | 40219-2              | -              | -             | 185x125x241                     |               | 60 pens  | -                               | -             | -         |                                 |                | 8 sets    |
| BLS-FRP5-B-S3   | 40198-5          | 40208-1              | 40208-2             | 40208-6              | 115            | 10.2          | 95x118x19                       | 135           | 12 packs | 120x133x195                     | 1,686         | 144 packs | 410x252x212                     | 10.5           | 864 packs |
| BLS-FRP5-R-S3   | 40199-2          | 40209-8              | 40209-9             | 40209-3              | 115            | 10.2          | 95x118x19                       | 135           | 12 packs | 120x133x195                     | 1,686         | 144 packs | 410x252x212                     | 10.5           | 864 packs |
| BLS-FRP5-L-S3   | 40200-5          | 40210-4              | 40210-5             | 40210-9              | 115            | 10.2          | 95x118x19                       | 135           | 12 packs | 120x133x195                     | 1,686         | 144 packs | 410x252x212                     | 10.5           | 864 packs |
| BLS-FRP5-G-S3   | 40201-2          | 40211-1              | 40211-2             | 40211-6              | 115            | 10.2          | 95x118x19                       | 135           | 12 packs | 120x133x195                     | 1,686         | 144 packs | 410x252x212                     | 10.5           | 864 packs |
| BLS-FRP5-V-S3   | 40202-9          | 40212-8              | 40212-9             | 40212-3              | 115            | 10.2          | 95x118x19                       | 135           | 12 packs | 120x133x195                     | 1,686         | 144 packs | 410x252x212                     | 10.5           | 864 packs |
| BLS-FRP5-LB-S3  | 40203-6          | 40213-5              | 40213-6             | 40213-0              | 115            | 10.2          | 95x118x19                       | 135           | 12 packs | 120x133x195                     | 1,686         | 144 packs | 410x252x212                     | 10.5           | 864 packs |
| BLS-FRP5-P-S3   | 40204-3          | 40214-2              | 40214-3             | 40214-7              | 115            | 10.2          | 95x118x19                       | 135           | 12 packs | 120x133x195                     | 1,686         | 144 packs | 410x252x212                     | 10.5           | 864 packs |