

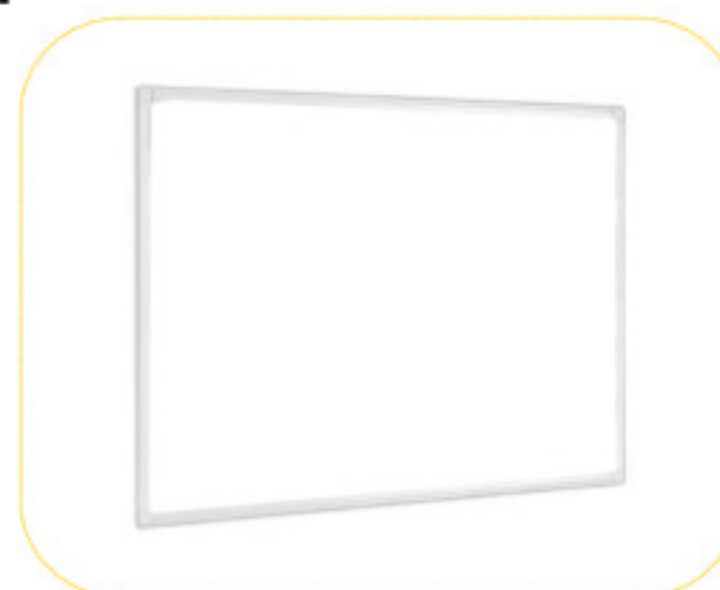
**PRODUCT SHORT DESCRIPTION:**

Useful whiteboard with anti-microbial protection

**FEATURES AND BENEFITS:**

- Microbes elimination up to 99,99%
- Odors shield
- Staining elimination
- Surface protection
- White lacquered aluminium frame
- Magnetic coated steel surface
- Wall fixings supplied

**PRODUCT IMAGE:**



**MARKETING COPY:**

Simple and straightforward, the products in this line are the most versatile boards in the market. Sober and well-designed, they come in a wide range of solutions and combinations. Maya Series Boards are extremely adaptable, durable and efficient. This range of products is now treated with a special additive that actively kills 99% of microbes.

**APPLICATION AND SALES PROPOSITION:**

Products that possess this clean and hygienic attribute are ideal for public areas such as hospitals, surgeries, laboratories, dentists, food prep areas to name but a few. The special additive is always active and has no determinable life; it will keep cleaning day after day.

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: Public areas such as hospitals, surgeries, laboratories, dentists, food prep areas to name but a few.

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

**RANGING TABLE:**

Frame/ Colour:	Surface	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
White lacquered aluminium	Lacquered Steel	900x600	1030x620x25	3,61	4,60	BMA0307226	
White lacquered aluminium	Lacquered Steel	1200x900	1330x920x25	6,96	8,81	BMA0507226	
White lacquered aluminium	Lacquered Steel	1800x1200	2000x1260x25	13,56	17,05	BMA2707226	