

PRODUCT NAME: Mastervision Outdoor Magnetic or Cork

PRODUCT SHORT DESCRIPTION:

Aluminium Outdoor Display Case

FEATURES AND BENEFITS:

- · Premium modern design solution for displaying information
- · The frame design and back on steel prevents dust and water ingress
- For increased safety: 4mm thick toughened glass on the 4x to 12x sizes and strong exterior acrylic on the 16x and 20x sizes
- By request, all the display cases are available with exterior acrylic
- Wall mounting system doesn't allow contact with wall preventing moisture
- Usable internal depth: 18mm; Total depth: 57mm
- Lockable and supplied with 2 keys

PRODUCT IMAGE:



MARKETING COPY:

Bi-Office Mastervision Series offer elegant solutions for displaying information. Top quality materials are used in the production of these modern and cleverly designed display cases. Resistant to the toughest conditions, they will endure almost anything.

APPLICATION AND SALES PROPOSITION:

- Ideal for presenting and safeguarding notices, warnings and other documents to be publicly known
- . Ideal corridors and required for public buildings in some countries, namely schools
- Strong, secure and lightweight solution
- An excellent quality/price solution

TARGET MARKET:

CHANNEL: Office products and hardware wholesalers, office products and hardware stores, other retailers and building contractors

END USERS: private and public schools (from kindergarten to university), public buildings and public store buildings and corporate and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

Generally speaking, the best time to try to promote this product is before/during tenders and right before the beginning of school year.

RANGING TABLE:									
Frame/Colour:	Surface/Colour:	x A4	Int. mm	Ext. mm	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey anodized aluminium	Magnetic steel surface	4 x A4	450x624	596x688	750x650x85	6,17	7,07	VT610209760	
Grey anodized aluminium	Magnetic steel surface	6 x A4	670x624	816x688	850x750x85	8,56	9,76	VT620209760	
Grey anodized aluminium	Magnetic steel surface	9 x A4	670x931	816x995	1050x850x85	12,94	14,44	VT630209760	
Grey anodized aluminium	Magnetic steel surface	12 x A4	890x931	1036x995	1240x1050x90	16,01	17,81	VT660209760	
Grey anodized aluminium	Magnetic steel surface	16 x A4	890x1238	1036x1302	1350x1100x90	10,60	12,80	VT950109760	
Grey anodized aluminium	Magnetic steel surface	20 x A4	1110x1238	1256x1302	1350x1300x90	13,10	15,70	VT740109760	
Grey anodized aluminium	Cork	4 x A4	450x624	596x688	750x650x85	5,71	6,61	VT610201760	

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Bi-silque S.A. Rua Cais da Estação.

P.O. Box 43 | 3886-909 Esmoriz, Portugal T: +351 256 750 130 F: +351 256 751 141 info@bisilque.com

Visual Communication Products



MASTERVISION DISPLAY CASE



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