

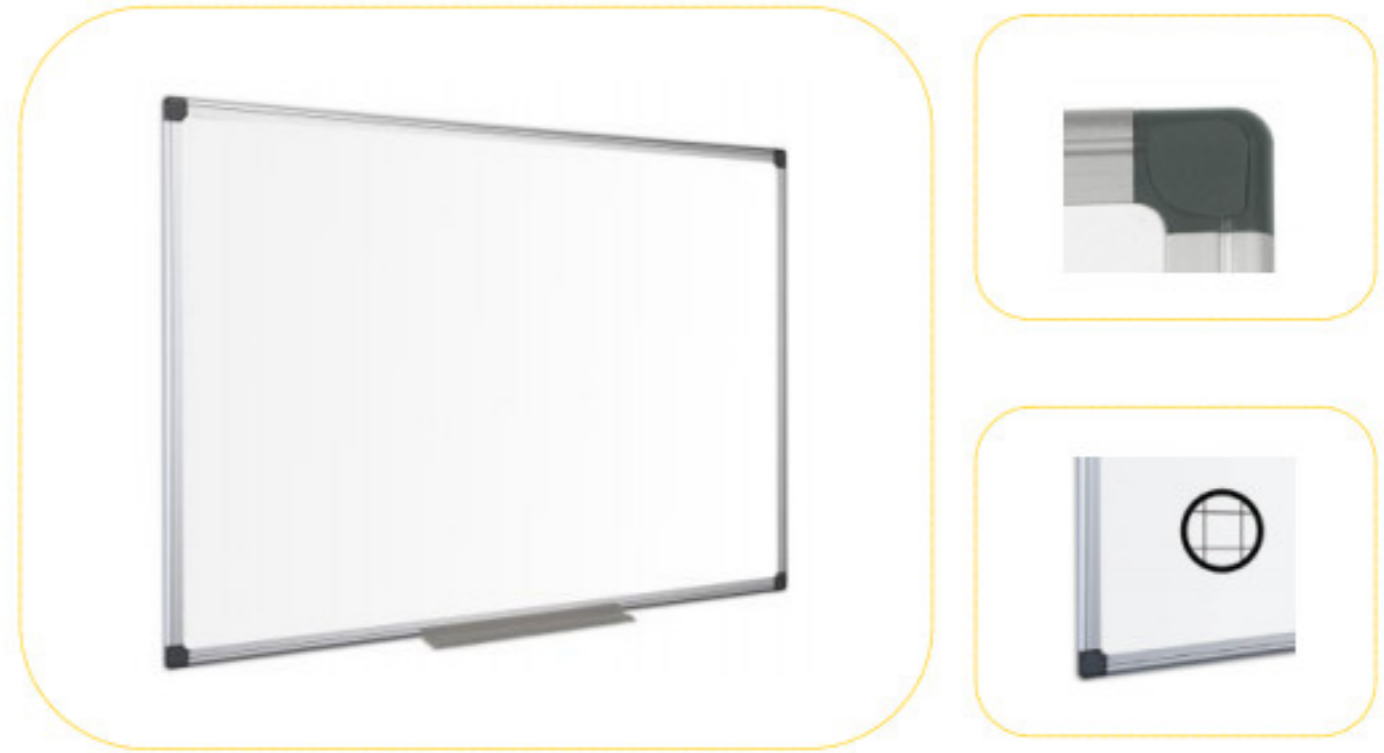
**PRODUCT SHORT DESCRIPTION:**

Simple and practical whiteboard

**FEATURES AND BENEFITS:**

- Essential Topaz Series:
  - Good value for money for frequent use
- Essential Sapphire Series:
  - Good value for money, ideal for audiovisual and educational use
- Slim anodised aluminium frame
- Available in three choices of surface:
  - Melamine
  - Lacquered steel
  - Enamel
- Plastic pen tray simply clips onto frame in any position
- Available also with a faint gridded surface that aids writing but is not seen by audience
- Wall fixings supplied

**PRODUCT IMAGE:**



**MARKETING COPY:**

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

**APPLICATION AND SALES PROPOSITION:**

- Enhanced presentation in a simple and easy way
- Easily mount Maya boards on any wall. The specially designed corner pieces add resistance and durability to every product in this line.
- Gridded boards are ideal for drawing charts and making lists
- The 25mm (1 inch) sided grid remains visible at distance without hampering the presentation content

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like offering of accessories.

**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	EAN:	RRP:
<b>ESSENTIAL TOPAZ SERIES</b>								
Aluminium	Melamine	600x450	720x470x22	1,93	2,48	MA0212170		---
Aluminium	Melamine	900x600	1030x620x25	3,68	4,67	MA0312170		---
Aluminium	Melamine	1200x900	1330x920x25	7,10	8,95	MA0512170		---
Aluminium	Melamine	1200x1200	1330x1260x25	9,35	11,81	MA3812170		---