

## PRODUCT PROFILE

### “Educating and Presenting” – edding 660 whiteboard marker



1.5-3 mm



cap off



#### Target group

- Training establishments
- Instructors
- Conference hotels
- Schools / universities
- Users of presentation markers in the office and industry sectors
- Households

#### USP

- The reliable whiteboard marker when writing on whiteboards, the product can be left uncapped for a few days without drying out

#### Benefit for the consumer (Consumer's perspective)

- High quality brand product at an attractive price
- Part of a complete whiteboard marker range

#### Application

- Suitable for lettering and marking on non-porous surfaces, e.g. whiteboards/enamel whiteboards and glass

## Product information

### Ink

- Basis** • Alcohol
- Odour** • Low odour
- Additives** • Without butyl acetate
- Features/Quality** • Lightfast • Quick drying • Dry wipeable from virtually all non-porous surfaces • Writes smoothly and with vibrant colours • The product can be left uncapped temporarily without drying out

### Product / Packaging

- Barrel** • PP
- Cap** • PP • Cap which fits on end while writing
- Nib** • Acrylic • Bullet nib • Stroke width approx. 1.5-3 mm
- Filter** • Polyester

### Colour

- Variety** • 001-004
- Colouration (in writing colour)** • Barrel • Cap • Plug

### Service

- Spare nibs** • No
- Refillable** • Yes
- Refill inks** • Refillable with edding BTK 25 refill service

	SAP no.	KEA / order no.
Single piece	4303xxx	4-660xxx
e-660/4 assorted Blister	8178999	4-660-4-1999
e-660/4 001 Blister	8341001	4-660-4-1001
e-660/4 Set assorted	3422999	4-660-4

EAN code				
	Single piece	Folding box	Outer carton	Shipping carton
001 black	4004764850099	4004764850105	-	4004764850112
002 red	4004764850129	4004764850136	-	4004764850143
003 blue	4004764850150	4004764850167	-	4004764850174
004 green	4004764850181	4004764850198	-	4004764850204
e-660/4 assorted Blister	4004764919116	-	4004764919123	4004764919130
e-660/4 001 Blister	4004764919086	-	4004764919093	4004764919109
e-660/4 Set assorted	4004764850211	-	4004764852161	4004764850228

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single piece	14,400 g	10 pcs.	-	400 pcs.	12.800 pcs.
e-660/4 assorted Blister	58,600 g	-	10 pcs.	40 pcs.	960 pcs.
e-660/4 001 Blister	54,400 g	-	10 pcs.	40 pcs.	960 pcs.
e-660/4 Set assorted	65,600 g	-	10 pcs.	80 pcs.	1.920 pcs.

**Availability:** available